

Subject: Re: Info on Sportie LA

From: Stephanie Rojas

Date: 02/11/2016 09:46 AM

To: Kim Sudhalter

Thank you for the information! I have sent the request to our communications deputy and the request for the certificate as well. I will let you know what he says!

Perfect, let me know about the event when you can so I may submit an event request to see if the Council Member could attend.

Best Regards,

On Thu, Feb 11, 2016 at 9:37 AM, Kim Sudhalter <kim.sudhalter@urbanlegendpr.com> wrote:

Hi Stephanie:

Good talking to you this morning. Below, please find two links to articles about Sportie LA which give a really good idea of its background.

<http://footwearnews.com/2011/business/news/milestone-tracing-25-years-at-sportie-la-62925/>

<http://footwearnews.com/2011/business/news/milestone-sportie-las-key-relations-62953/>

I'm also attaching the press release they're looking to send out. They were hoping to get a quote from Council Member Koretz re: the importance of businesses such as Sportie LA to the fabric of the Los Angeles economy. Would you be able to get that for me?

I'll get right back to you with more info about the event on February 24th.

Many thanks,

Kim

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